

IN THE CLAIMS

Please amend the claims as indicated below. Inserted text is underlined, and deleted text is either struck through or shown in double enclosing brackets. Applicants aver that no new matter has been added and that all claimed elements are supported by Applicants' specification as originally filed.

1.-14. (Canceled)

15. (Currently Amended) A method of providing listing recommendations to users of a network-based commerce system including a plurality of listings arranged in a plurality of divisions, the method including:

identifying a division of the plurality of divisions based on user interaction with the network-based commerce system;

identifying at least one frequently used search term associated with the identified division, the identifying of the at least one frequently used search term being based on a number of times the at least one frequently used search term is submitted within a period of time to the network-based commerce system; and providing a link ~~to the user~~ to listings associated with the at least one frequently used search term.

16. (Currently Amended) The method of claim 15, ~~including~~ further comprising communicating a web page to ~~[[the]]~~ a device of a user, the web page including a ~~hyperlink the link~~ to the listings associated with the at least one frequently used search term.

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17. (Currently Amended) The method of claim 15, ~~wherein further comprising~~
identifying the listings ~~as being~~ associated with [[each]] ~~the at least one~~ frequently used
search term ~~are listings that would be located if the user conducted a search of the~~
~~network-based commerce system using the at least one frequently used search~~
~~term.~~
18. (Currently Amended) The method of claim 15, ~~wherein further comprising~~
ranking the at least one frequently used search term ~~is ranked in one of an ascending and~~
~~descending order~~ according to a number of occurrences of listings in [[a]] ~~the~~
identified division associated with the at least one frequently used search term.
19. (Currently Amended) The method of claim 18, ~~including further comprising~~
~~periodically~~ adding new listings and removing terminated listings prior to determining
the number of listings in [[each]] ~~the identified~~ division associated with each
frequently used search term ~~so that the ranking is dependent upon supply and~~
~~demand for the listings.~~
20. (Currently Amended) The method of claim 15, ~~including further comprising~~
searching the network-based commerce system using the at least one frequently used
search term ~~when the user selects~~ in response to a selection of the link.
21. (Currently Amended) The method of claim 15, ~~wherein further comprising~~
displaying the at least one frequently used search term ~~is displayed~~ according to rank in
one of an ascending and descending order.
22. (Currently Amended) The method of claim 15, ~~wherein further comprising~~
~~one or more frequently used search terms are assigned~~ assigning the at least one
frequently used search term to [[each]] at least one of the plurality of divisions,
the plurality of divisions being defined by categories.

23.-34. (Canceled)

35. (New) The method of claim 15, wherein

the identifying of the at least one frequently used search term includes identifying the at least one frequently used search term as being a submission to the network-based commerce system based on a site identifier of the network-based commerce system.

36. (New) The method of claim 15, wherein

the identifying of the at least one frequently used search term includes identifying the at least one frequently used search term as being a submission to a further network-based commerce system based on a site identifier of the further network-based commerce system.

37. (New) The method of claim 15, wherein

the identifying of the at least one frequently used search term includes accessing a table that correlates the at least one frequently used search term with at least one date of entry, the date of entry corresponding to a submission of the at least one frequently used search term to the network-based commerce system.

38. (New) The method of claim 15, wherein

the identifying of the at least one frequently used search term includes accessing a table that correlates the at least one frequently used search term with at least one time of entry, the time of entry corresponding to a submission of the at least one frequently used search term to the network-based commerce system.

39. (New) The method of claim 15, wherein

the identifying of the at least one frequently used search term includes accessing a table that correlates the at least one frequently used search term with at least one site

identifier that identifies a network-based recipient of the at least one frequently used search term.

40. (New) The method of claim 15, wherein
the identifying of the at least one frequently used search term includes accessing a table that correlates the at least one frequently used search term with at least one rank selected from among a plurality of ranks applicable to the at least one frequently used search term.
41. (New) The method of claim 15, wherein
the identifying of the at least one frequently used search term includes accessing a table that correlates the at least one frequently used search term with a number of attempted searches that use the at least one frequently used search term.
42. (New) The method of claim 15 further comprising
displaying a list that correlates the at least one frequently used search term with at least one rank selected from among a plurality of ranks applicable to the at least one frequently used search term.
43. (New) The method of claim 15 further comprising
displaying a list that correlates the at least one frequently used search term with a number of attempted searches that use the at least one frequently used search term within the period of time.

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44. (New) A system comprising:
- a category module configured to identify a category from among a plurality of categories based on user interaction with a network-based commerce system that includes a plurality of listings arranged in the plurality of categories;
 - a term module configured to identify a search term that corresponds to the identified category, the identifying of the term being based on a number of times the search term is submitted within a period of time to the network-based commerce system, the term module being implemented by a processor of a machine; and
 - a display module configured to provide a link to a subset of the plurality of listings, the subset corresponding to the identified search term that corresponds to the identified category.
45. (New) A non-transitory machine-readable storage medium comprising instructions that, when executed by one or more processors of a machine, cause the machine to perform operations comprising:
- identifying a category from among a plurality of categories based on user interaction with a network-based commerce system that includes a plurality of listings arranged in the plurality of categories;
 - identifying a search term that corresponds to the identified category, the identifying of the term being based on a number of times the search term is submitted within a period of time to the network-based commerce system; and
 - providing a link to a subset of the plurality of listings, the subset corresponding to the identified search term that corresponds to the identified category.